KWMU Info

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KWMU's Mission

To be a trusted source of information and entertainment that opens minds and nourishes the spirit.

KWMU's Vision

To be recognized as a distinctive and vital media source that strengthens the civic and cultural life of the communities it serves.

Millard S. Cohen Lifetime Achievement Award

The Millard S. Cohen Lifetime Achievement award was established in 2006 to honor individuals who, like Millard, serve public radio in St. Louis with unwavering passion and long-term dedication. For 33 years, Millard was involved with KWMU as a volunteer, member and wonderful ambassador for the station and public radio in general. He served on the Friends of KWMU, Inc. board for over 20 years, including a term as President and Chairman, and was involved in counteless fundraising efforts on behalf of the station. He was the first recipient of the award, presented at KWMU's 2006 Wine Makers Dinner in

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Quick Facts

- Founded in 1972
- 190,500 St. Louis area listeners
- Funded by Individual members of the Friends of KWMU, Corporate Sponsors, local, regio national grants and the University of Missouri Saint Louis
- The Friends of KWMU, Inc. is a 501(c)3 organization
- 34 full-time and 15 part-time professionals
- Over 500 volunteers help the station in fundraising and special event activity
- 100,000 watt signal reaching 2.4 million people in the bi-state area

View KWMU's Annual Report for 2007
(Adobe PDF document)

The report contains letters from KWMU Interim General Manager M and University of Missouri-St. Louis Chancellor Thomas George; commentary from Missouri State House Reporter Marshall Griffin; cl station revenue and expenses; information on Golden Microphone h and listings of board and staff members.

KWMU Interim General Manager Mike Dunn

Mike Dunn, the general manager of Columbia, MO public radio static is serving as KWMU's interim general manager on a part-time basis national search for a new general manager is conducted.

Under Dunn's leadership, KBIA has maintained a cume rating among five university-licensed public radio stations over the past 15 years, according to Arbitron. Since 1987, KBIA has more than tripled its me funding. He is an acknowledged expert in public radio fundraising st

Dunn also directs the University Concert Series at MU which, under supervision, returned a profit for the first time ever in 1991. Since tha private donations, ticket sales and corporate contributions have rise dramatically.

Dunn teaches Issues in broadcast management, in the School of Jou He also teaches a course in broadcast programming for the Department of Communication at MU.

Prior to his work at Missouri, Dunn was general manager of KCSC-FM and associate professor wit of Oral Communication at Central State University in Oklahoma City, OK.

>> Meet more KV

March.

Past Awardees:
Millard Cohen, 2006
Donald Driemeier, 2007
Ben Abell, 2007
Mary Edwards, 2008

>> Meet KWMU on-air per

KWMU is a service of the University of Missouri-St. Louis.

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